



# Building Your Portfolio

APRIL 2, 2022

# How can you build your portfolio / professional skill set?

- ▶ Internships
- ▶ Volunteering
- ▶ In-person learning opportunities:
  - ▶ Local organizations
  - ▶ Universities
  - ▶ Other courses
- ▶ Online learning opportunities/platforms
- ▶ Starting your own project

# Online learning platforms: benefits

- ▶ Many of them are either free, and/or offer certification for a low price
- ▶ You can do them anywhere, at your own pace
- ▶ Accessible to most people all over the world: all you need is internet connection and a device
- ▶ You can showcase your completed programs online (or in your CV)
- ▶ You can learn about virtually any topic
- ▶ You can get certifications from some of the world's most well-recognized institutions (Harvard, Stanford, Oxford etc.)

# Largest & most popular platforms

## ▶ Professional Skills:

- ▶ Coursera
- ▶ EdX
- ▶ LinkedIn
- ▶ Google
- ▶ Skillshare
- ▶ Udemy

## ▶ Languages:

- ▶ Duolingo
- ▶ Tandem
- ▶ Lingoda

# Platforms



## Coursera

- ✓ University-level courses and certification programs
- ✓ Courses are taught by instructors from top companies and universities such as Stanford, Yale, and Princeton
- ✓ 4,300+ courses in many languages, usually btw. 4-6 weeks (specializations: 4-6 months)
- ✓ Real academic courses from professors at universities



## EdX

- ✓ Founded by Harvard and MIT
- ✓ Courses are taught by instructors from top companies and universities such as Stanford, Yale, and Princeton
- ✓ 4,300+ courses in many languages, usually btw. 4-6 weeks (specializations: 4-6 months)
- ✓ All the courses on edX, with the exception of professional education courses, can be taken for free



## LinkedIn Learning

- ✓ 16,000+ courses
- ✓ With LinkedIn Premium subscription (or free trial)
- ✓ Not accredited, but most courses offer a Certificate of Completion that you can later add to your LinkedIn profile.

# Platforms

## Grow with Google

- ✓ Online, in-person and one-on-one coaching
- ✓ Free, apart from certifications
- ✓ Digital skills, such as online marketing

## SKILL SHARE.

- ✓ Less formal, aimed more at improving/learning creative skills
- ✓ Courses are taught by practicing experts in those fields
- ✓ 35,000 + individual courses, limited number of free courses, 14 USD per month
- ✓ No accreditation

## Udemy

- ✓ 183,000 courses, 60,000+ instructors
- ✓ No accreditation
- ✓ 45+ languages
- ✓ Courses can be purchased separately

Find 5 courses  
for:

- ONLINE  
MARKETING
- PROGRAMMING
- WELL-BEING  
(MENTAL OR  
PHYSICAL)

# Learning Languages



- ✓ Free
- ✓ 41 languages
- ✓ Playful way to learn
- ✓ Daily reminders
- ✓ Has its own language certificate



- ✓ Free
- ✓ 45+ countries, 300+ languages
- ✓ Connects you to other people from around the world who you can practice your language skills with



- ✓ 120-300 EUR, BUT you get it back if you attend all classes
- ✓ Either 50% or 100% payback
- ✓ English, Spanish, German, French